

JUDGES' COMMENTS

FINTECH INNOVATOR OF THE YEAR

Winner

Mosaic Smart Data

They are at the forefront of data analytics for capital markets since their inception, with a rapidly expanding client base that now includes some of the largest financial institutions globally. Their technology is instrumental in helping leading investment banks optimise their performance in fixed income, currencies, and commodities (FICC) sales and trading, setting a new industry standard.

SAAS COMPANY OF THE YEAR

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Winner

Virtualstock

The company objectives were transparent and clear, with numbers that speak for themselves. It was evident that the product is effectively addressing a critical need in the industry, providing value to customers with minimal risk. This is a prime example of a solid SaaS strategy. The results are impressive, and we loved the excellent supporting documents.

PROPERTY TECH COMPANY OF THE YEAR

Winner

The Student Energy Group

A Trusted Student Utilities Company

The Student Energy Group identified and addressed a gap in the market in a remarkable way. Their impressive achievements and growth rate are particularly noteworthy, especially for an energy company in such a competitive landscape and founded during an energy crisis. The strong retention rate for their B2B clients and the effective conversion rate for their PropTech-integrated B2C customers highlight a well-run company that is both focused and passionate.

MANUFACTURING TECH DISRUPTOR OF THE YEAR

Winner

Zaptic

It was fantastic to see how quickly Zaptic innovated with AI, keeping their product current and leveraging modern tools. The adoption by major brands, including the widespread rollout with Carlsberg, speaks volumes about the effectiveness of their solution and service. Their impressive growth is extraordinary, and the AI knowledge assistant is a brilliant concept that showcases their innovative work.

BEST USE OF DATA

Winner

Braidr & Clermont Hotel Group

Shhh.... Don't Tell the Secrets of London's Hidden Food Gems

We were impressed by their fantastic marketing strategy. The innovative approach greatly enhanced brand visibility and engagement. They effectively utilised data science and AI to discover hidden culinary treasures, resulting in a unique and memorable guest experience. The outcomes showcased exceptional performance metrics, exceeding industry benchmarks. We also appreciated their use of AI to analyse data and keep the content fresh.

BEST USE OF INNOVATION

Winner

GCD Technologies & McCausland Airport Car Park

Advanced Car Park Management System

This was an impressive case for recognition. The written material was effectively structured. They articulated their problem, identified their target audience, and outlined the solution they aimed to provide. The standout element for us was the demo video!

TRANSFORMATION THROUGH TECHNOLOGY

Winner

Ceres

Clean Energy Starts with Technology

Seeing their exceptional innovation and dedication to clean energy was fantastic, which led to impressive efficiency gains and the establishment of global partnerships. Their significant investment in research and development and their skills in overcoming major challenges was highly admirable. The ability to balance their technology was especially outstanding.

BEST AI SOLUTION

Winner

GCD Technologies & Propertynews

AI Enhanced Property Portal

This solution clearly demonstrated its value and addressed a market gap. The results, particularly with year-over-year performance for context, were impressive. Well-defined objectives and a detailed budget helped frame the application and clarify the tasks the technology was designed to tackle.

BEST TECH RECRUITER

Winner

La Fosse

Their dedication to providing exceptional talent solutions, combined with their innovative Academy program, distinguishes them in the recruitment industry. Their employee-owned structure and emphasis on diversity and inclusion further reinforce their leadership in the sector, backed by impressive growth metrics and high client satisfaction rates that underscore their success.

TECH ENTREPRENEUR OF THE YEAR

Winner

Joe Seddon

Zero Gravity

They showcased exceptional strategic vision and execution by scaling Zero Gravity's impact, forging high-impact partnerships, and securing significant scholarship funding. Joe's talent for expanding the platform and obtaining substantial funding highlights their entrepreneurial skill and dedication to creating equal opportunities for everyone. The impact they've made on the company is truly remarkable!

TECH COMPANY OF THE YEAR – SMALL

Winner

LITTA APP

We were really impressed by the achievements of this winning company! They pinpointed a significant issue and crafted a solution to tackle it. Their innovative technology platform has effectively transformed how businesses handle bulky waste disposal.

EDTECH COMPANY OF THE YEAR

Winner

2Simple

They provided a clear and compelling vision for the company's role in shaping the future of education. The alignment of their mission with the broader goals of enhancing education through technology was well articulated. Their initiatives were impressive, showcasing positive achievements with a strong balance of customer engagement and development efforts.

HEALTHTECH PIONEER OF THE YEAR

Winner

HeadChannel

The project is clearly explained, highlighting its impressive product and potential to reduce turnaround times. Integrating with the NHS is notoriously challenging, so achieving this is commendable. Their system has significantly enhanced the efficiency and accuracy of pathology services, by lowering diagnostic turnaround times and error rates, it directly contributes to faster, more reliable patient care.

HOSTING COMPANY OF THE YEAR

Winner

Civo

This is a company with a challenger mindset and genuine ambition. We valued the insight into their approach to cloud computing and how it aligned with their goals. Their dedication to continuous innovation has further enhanced their competitive edge. They excel with a fast, reliable, and streamlined infrastructure designed for rapid scaling on demand.

BEST APPLICATION OF TECH – SECURITY

Winner

Netacea

Bot Protection

Netacea demonstrated a well-defined target audience and engagement strategy, providing insights from illicit communities. Their strong customer credentials and impressive results stood out. We appreciated the clear, measurable outcomes. Their effective use of AI for bot detection addresses a significant challenge for enterprise-level businesses.

TRANSPORT TECH COMPANY OF THE YEAR

Winner

Nexus Vehicle Rental

A true growth story that showcases both challenges and achievements. They have made significant investments in product development and are dedicated to enhancing their offerings in the years ahead, aiming to establish themselves as a leading tech-first platform.

BEST AI INNOVATION

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Winner

Squared.io

Redefining PPC Success through Integrated AI

An outstanding innovation that yielded impressive results for both agencies and clients. The real benefits were evident, and the incorporation of AI elevates it further. The valuable customer feedback showcased a deep understanding of the customer needs and highlighted strong unique selling points.

TRANSFORMATION THROUGH TECHNOLOGY

Silver

Aldermore Bank & UiPath

Automation that Employees and Customers Love

This project showcased an outstanding application of automation to drive business transformation. The team's exceptional innovation and creativity resulted in impressive outcomes within a short period. Their initiative to upskill existing staff into an Intelligent Automation team is commendable and highlights a strong commitment to employee development. The project's success in improving customer experience and generating significant cost savings was especially impressive.

BEST AI-DRIVEN BUSINESS INTELLIGENCE TOOL

Winner

Super Benji

AI Powered Sales Super Power

The benefits of the tool were impressive, and the budget transparency was commendable, with a clear breakdown across different business aspects. The objectives and budget details were well articulated, and the results were outstanding! They also provided a clear overview of the client's problem and how the tool addressed it effectively.

BEST TECH START-UP

Winner

SecureAck

They presented a clearly defined business problem with a strong product-market fit, offering automation solutions for security professionals. The objectives and goals were well-articulated and measurable. It's refreshing to see a new startup targeting a select group of high-value clients, and the results speak for themselves.

RIISING STAR AWARD

Winner

Joe Seddon

Zero Gravity

Tackling the challenge of breaking social heritage is no easy feat, and it's admirable that Joe has chosen to address this issue. Their impressive investments in the current investor climate demonstrate significant commitment. By directly impacting the lives of low-income segments, Joe is providing immense benefits to both society and the individuals involved. The work they have accomplished to date is truly remarkable!

TECH COMPANY OF THE YEAR – MEDIUM

Winner

Apadmi

This is an excellent example of developing software that benefits society while also fostering a successful and profitable business. Their collaboration with the NHS, along with positive feedback from colleagues and impressive tenure, highlights their effectiveness. They've achieved remarkable growth while maintaining strong client relationships, showcasing their commitment to both impact and profitability.

ECOMMERCE COMPANY OF THE YEAR

Winner

Virtualstock

A standout winner that fully met the brief! They provided fantastic work examples with excellent results, achieving all objectives and additional metrics. We particularly enjoyed the R&D example, which highlighted the technology's impact on larger businesses. The recent achievements shared gave us a clear understanding of how effectively the impressive technology is performing.

AD TECH COMPANY OF THE YEAR

Winner

Fifty Technology

The company's impressive growth, award-winning campaigns, and capability to deliver high ROI for clients, especially through rapid media activation, are standout achievements. The use of innovative AI technology to implement rapid, precise, and cost-effective media strategies is highly commendable. Their successful adaptation to a cookie-less future, along with a strong commitment to privacy and ESG, positions them as a leader in the Ad Tech space.

CYBER SECURITY COMPANY OF THE YEAR

Winner

NormCyber

Cyber Security Managed Service

This company distinguished itself with its exceptional attention to detail. They provided a clear overview of their business, clients, differentiation, and achievements. We particularly valued the well-presented data, including their impressive customer retention rate.

BEST APPLICATION OF TECH – PUBLIC SECTOR

Winner

Hemisphere Education

Rare Recruitment

A truly deserving winner! They effectively leveraged technology to eliminate barriers for schools tackling sensitive topics, transforming the conventional approach. Their high engagement led to impressive completion rates and positive user feedback, with many participants committing to meaningful changes. Addressing such a challenging subject is no easy feat, but they navigated it successfully.

APP OF THE YEAR

Winner

Octopus Energy & Octopus Mobile App

Manage Energy from your Fingertips

The Octopus Energy Mobile App exemplifies exceptional innovation and creativity, providing a consistent and intuitive user experience across multiple markets. Its capability to integrate various energy management features into a single, user-friendly platform, coupled with strong customer feedback, underscores its success in fulfilling both its objectives and the needs of its users.

TECH DEAL OF THE YEAR

Winner

Ceres & Delta Electronics

First Dual License for Fuel Cell and Electrolysis Solutions

A notable milestone that deserves recognition. The structure was clearly outlined, and the revenue figures and overall scale of the deal are compelling. It underscores their position as a leading example of British technology advancing efforts to combat climate change globally through international partnerships and a licensing business model.

TECH FOR GOOD AWARD

Winner

Hemisphere Education

Rare Recruitment

They presented clear and measurable objectives along with an excellent budget breakdown. Their straightforward yet effective implementation was brought to life by impactful screenshots. Their efforts in enhancing brand recognition were impressive, with outstanding results that met targets and aligned with their objectives. They clearly demonstrated a significant external impact they had on schools.

BEST TECH ACCELERATOR

Winner

BetaDen Accelerate

Being a pioneer in a country that isn't a technology hub is truly fantastic. They provided a clear overview of the support offered to entrepreneurs, covering everything from mindset and go-to-market strategies to intellectual property. The objectives were well-defined, and we were particularly impressed by their fantastic free offering, backed by successful participants that demonstrated its value.

MOST IMPRESSIVE GROWTH

Winner

5Y Technology

They excelled at integrating data into decision-making, offering proactive, data-driven services while supporting social causes. Their innovative approach and dedication to client success truly set them apart. Their ability to think outside the box positions them as a formidable challenger to traditional consultancies.

DIGITAL AGENCY OF THE YEAR

Winner

CDS

CDS stood out for seamlessly integrating social and environmental responsibility into its core values. Showcasing their innovative projects highlighted their expertise in transforming the public sector. Their dedication to continuous improvement and user-centred design truly distinguishes them. Undertaking the challenge of delivering customer-centric digital services for a traditionally outdated service across multiple platforms was a significant undertaking, and they executed it exceptionally well.

TECH COMPANY OF THE YEAR – LARGE

Winner

HSS ProService

They achieved impressive success with their new ProService Marketplace, significantly modernising the equipment hire industry. The platform surpassed its launch goals and delivered substantial cost savings alongside high user adoption. Their innovative approach and successful market penetration demonstrate a strong commitment to transforming the industry.