

# UDGE'S COMMENTS

#### **BEST CYBER SECURITY INNOVATION** WINNER

**KETS Quantum Security** Scalable Silicon QKD

Congratulations on a truly exceptional innovation! The scalable, chip-based system showcases remarkable technical excellence and strong market readiness. The effective collaboration with industry leaders, combined with clear objectives and real-world testing, sets their solution apart. A standout innovation that's pushing the boundaries of secure technology.

### BEST FINTECH SOLUTION OF THE YEAR

### WINNER

Publicis Sapient & Lloyds Banking Group Digital Customer Waterfront

This FinTech solution truly stands out as a gold-standard example of transformation at scale. The seamless integration of pensions, insurance, and investments into a unified digital journey is both innovative and impactful. The level of detail, strong results, and clear understanding of user needs really shine through — a brilliant concept, executed with precision. Well done!

### MOBILE TECH OF THE YEAR

### **SILVER**

### Pharmacy2U App

Pharmacy2U stood out for its exceptional execution. The team's strategic segmentation into three tailored user cohorts demonstrated a deep understanding of customer needs and behaviour. Achieving the position, they did in the Medical app category amidst such transformation highlights not only operational excellence but also a clear vision for scalable, patient-centric innovation in the healthcare technology space.

### **BEST USE OF INNOVATION WINNER**

### TTG & IFAN

### Transforming Maritime Billing with MENAS LightDues

Congratulations on an exceptional achievement! The blend of technical rigour with real-world impact is truly impressive. Bringing modern analytics, automation, and predictability to an underserved sector, all delivered with remarkable speed, stability, and cost efficiency. The user-centric design, elimination of vendor lock-in, and not-for-profit model make this a shining example of sustainable, impactful technology.

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### **TECH FOR GOOD AWARD** WINNER

### Fonix & DEC

A truly impressive project! The speed of execution, creativity, and efficient setup cost really stood out, driving impactful results in a remarkably short timeframe. Their excellent implementation and clear focus made this submission shine, a superb example of how agility and innovation come together to deliver outstanding outcomes. Well done!

#### AD TECH COMPANY OF THE YEAR WINNER

### Kenshoo Skai

Kenshoo Skai, demonstrates strong market leadership and breakthrough innovation in generative AI campaign optimisation. With clearly defined KPIs, strong enterprise case studies and a compelling shift from search to omnichannel solutions, they prove both technological depth and strategic agility. There was clear clarity around results, business model, and platform strengths, positioning Skai as a standout AdTech contender.

### TRANSPORT TECH COMPANY OF THE YEAR **WINNER**

### **Nexus Rental**

Nexus truly sets the standard in transport technology innovation! Their smart use of AI for booking logic and commitment to sustainability through Nexus-E's tools clearly demonstrate a forward-thinking approach. The impressive results, cost savings, carbon reductions, and digital transformation highlight how they effectively balance commercial success with ESG goals. Being an early Al adopter and investing strategically where it counts shows remarkable vision and impact.

### FINTECH COMPANY OF THE YEAR **WINNER**

Aveni Aveni demonstrates standout FinTech innovation. Their strong

market traction is validated by strategic partnerships, and their Aldriven platform delivers clear, measurable results. Aveni's vertically aligned Al strategy reflects deep industry understanding and a commitment to ethical, practical Al deployment, positioning them as true leaders in applied AI for financial services.

### SAAS COMPANY OF THE YEAR SILVER

### dbt Labs Powering Enterprise Transformation with Trusted, Al-Ready Data

A technically strong and ambitious company! Their bold growth goals and clear market focus are impressive, with measurable targets demonstrating their momentum. The Snowflake integration and status as a Data Cloud Product Partner add significant industry validation and a real competitive edge. Great work!

### **BEST TECH START-UP** WINNER

# **SIMSINLifts**

SIMSINLifts have demonstrated clear problem-solving, innovation, and commercial success! Their sector-first features truly set new standards. The rapid traction is outstanding. Their technology not only delivers clear ROI but also tangible operational benefits, such as reduced site visits and guaranteed emergency-call connectivity. A brilliant example of product-market fit and impact.

### MOST IMPRESSIVE BUSINESS GROWTH **WINNER**

### **Apadmi** Apadmi clearly demonstrated commercial growth, impactful client work, and successful expansion, which really stood out.

The examples of recent achievements effectively highlight the impressive progress their brand has made. We also appreciated how thoughtfully they addressed the challenges faced, it shows both insight and resilience. A strong and inspiring company!

### WINNER **Oxford Ionics**

TECH COMPANY OF THE YEAR - MEDIUM

### Oxford Ionics stands out as a leader, combining groundbreaking innovation with commercial traction. With a clear roadmap, they've

moved beyond R&D, securing major contracts. Backed by funding, Oxford Ionics is credibly competing with tech giants through a technically elegant, commercially viable, and scalable quantum solution.

### BEST APPLICATION OF TECH – PUBLIC SECTOR WINNER

### Hemisphere Education

Rare

Congratulations to Hemisphere Education! The innovative use of Al to address the challenges is both timely and crucial. Built on two decades of research, the platform translates equity goals into measurable progress. The creativity and user-friendliness of the solution, combined with a scalable business model and strong partnerships, clearly demonstrate how technology can drive social justice at scale.

### BEST LEAD GEN SOFTWARE OF THE YEAR WINNER

### Sampl Technologies

Turning Product Sampling into a High-Performing Lead Generation Activity

Congratulations to Sampl on a standout and thoroughly impressive software! Their innovative approach to lead generation delivers both creativity and real-world impact. The case studies clearly show tangible ROI, while their focus on personalised, data-driven journeys and sustainable fulfilment sets them apart. The software was exceptionally well-crafted.

### BEST AI-DRIVEN BUSINESS INTELLIGENCE TOOL **WINNER**

### **KPMG Dash**

A Retail Analytics Platform Powering Smarter Decisions

KPMG Dash showcases exceptional retail tech innovation, with a platform that delivers accuracy across functions and predicts store performance. Its broad functionality and quantified impact demonstrate strong real-world validation, offering retailers a transformative edge in location planning, portfolio optimisation, and revenue forecasting. This is a high-value, data-driven solution that empowers smarter, more confident decision-making.

### **BEST AI INNOVATION** WINNER

### Squared.io

Reinventing Brand Safety in Paid Search with Al Congratulations on an outstanding campaign that directly

addresses a critical and timely industry need! Their Al-powered solution strikes a rare and valuable balance between brand-safety governance and performance uplift, a dual benefit that's hard to achieve. The early results are incredibly compelling, clearly demonstrating real-world impact. This is a smart, well-executed innovation with strong, quantifiable outcomes.

### CYBER SECURITY COMPANY OF THE YEAR **WINNER**

### **Immersive**

Immersive demonstrates a strong commitment to transforming cyber skills training through innovative tools and strategic partnerships with major organisations. Their clear mission to replace outdated e-learning with interactive simulations is backed by measurable results. Their initiatives highlight their leadership in addressing the cyber talent gap while driving sustainable growth and broad adoption.

#### HEALTHTECH COMPANY OF THE YEAR WINNER

### Hippo Labs

Transforming NHS Primary Care through Proactive Automation Congratulations to Hippo Labs! They provide a brilliant example

of how thoughtful strategy, persona targeting, and innovative technology can drive real impact. The data truly brought their story to life, showcasing not just strong results but a tested and unique approach to patient engagement. The NHS case study and the Prostate Cancer UK pilot highlight how your platform meaningfully advances preventative healthcare, a powerful and purpose-driven achievement.

### PROPERTY TECH COMPANY OF THE YEAR **WINNER**

### **Smart Spaces Global** Smart Spaces Global exemplifies Property Tech excellence,

combining visionary innovation with solid commercial performance. Achieving an extraordinary percentage of growth since 2016 while remaining self-funded and profitable is a testament to outstanding leadership and operational strategy. The company's creation of a truly integrated building operating system sets a new standard for smart building technology.

### AI COMPANY OF THE YEAR **WINNER**

# Xenoss

operational excellence across multiple sectors. Cutting-edge innovations and seamless legacy integration highlight technical maturity and reliability, supported by strong uptime and client retention. Xenoss's repeatable deployment playbook and crossindustry adaptability set a new standard in enterprise Al leadership.

# Xenoss is showcasing enterprise-grade Al innovation and

### SUSTAINABLE TECH BUSINESS OF THE YEAR WINNER

### ClearVUE.Business Helping Organisations to Achieve

Net-Zero Through Smart Energy Data ClearVUE.business makes a compelling case for leadership in

sustainable tech. Their platform has helped clients save and reduce carbon emissions, with success across many sectors. This strong alignment between product innovation and practical results, backed by ISO certifications and a low staff turnover, reflects both technical excellence and organisational maturity.

### **EMERGING TALENT AWARD WINNER**

### **Nene Yamasaki** UKPN

Congratulations to Nene Yamasaki on an extraordinary achievement! In under 18 months, they have delivered an exceptional blend of strategic vision, technical innovation, and empathetic leadership. The results speak volumes, and their work across workforce planning and geospatial cable health showcases real transformation. Their commitment to psychological safety and diversity adds even

more strength to their work.

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### DIGITAL AGENCY OF THE YEAR **WINNER**

# **Fellowship**

**WINNER** 

**Apadmi** 

Fellowship stands out as a leader among digital agencies with its niche expertise, strong client retention, and measurable business

TECH COMPANY OF THE YEAR - LARGE

impact. Their projects demonstrate technical depth and longterm value, while initiatives like their published whitepaper and lifetime quarantee reflect a commitment to trust and quality. A clear strategic focus, coupled with thought leadership and the EOS framework, makes this a well-rounded and compelling agency.

The people-first, mobile-led approach shines through their

commercial results with major clients demonstrate clear market

and high employee satisfaction, positions them as a tech leader.

traction. The culture of innovation, bolstered by smart acquisitions

impressive work, a truly life-saving innovation. The strong

### **BEST USE OF DATA** WINNER

### **KPMG Dash**

A Retail Analytics Platform Powering Smarter Decisions

Congratulations to KPMG Dash on a standout platform that showcases true innovation in data strategy and Al application! The ability to ingest and synthesise external signals alongside internal business data is genuinely impressive. This is a powerful, highimpact solution delivered at remarkable speed.

### MOBILE TECH OF THE YEAR WINNER

### **Digital Wonderlab**

Digital Wonderlab demonstrates strong technical achievements. The "offline-first" architecture is particularly impressive. These capabilities are essential for reliability and performance in environments where connectivity is inconsistent, making this a standout example of thoughtful, resilient engineering.

### BEST AI-DRIVEN BUSINESS INTELLIGENCE TOOL **SILVER**

### **UK Power Networks**

### 'Al Customer Service Hub'

UK Power Networks stands out for its creative and exceptional use of Al. Achieving this while maintaining high customer satisfaction and delivering a cost-effective solution highlights the platform's operational impact and innovation. It's a compelling example of how advanced AI can drive meaningful change within traditional utility environments.

### TRANSFORMATION THROUGH TECHNOLOGY **WINNER** Publicis Sapient & Lloyds Banking Group

Business Banking Reimagined - A Six-Month Digital Overhaul Congratulations on a truly impressive transformation! The speed clarity, and customer-first mindset behind this project is remarkable. Reimagining a fragmented onboarding process and delivering a robust, end-to-end solution in under six months is no small feat. The structured implementation, clear objectives, and efficient use of budget stood out, while the use of a modern, mature tech stack showcases serious engineering capability.

### **EDTECH COMPANY OF THE YEAR**

### **WINNER**

**Thrive** Scaling Innovation. Delivering Impact. Leading with AI.

Congratulations on some truly impressive work, that blends innovation, execution, and impact! Their data-driven growth engine is clearly delivering, securing major clients, to expanding into new markets with strategic precision. The commercial impact on their clients is equally compelling, with quantifiable outcomes. The integration of Al through tools and their focus on customer satisfaction and operational efficiency round out a high-growth, high-impact story.

### MANUFACTURING TECH COMPANY OF THE YEAR WINNER

### IntelliAM PLC

IntelliAM have achieved remarkable growth, evolving from a startup to a publicly listed company, a rare feat in UK industrial tech. Their Al-driven platform delivers tangible client impact. The strategic IPO and major partnership underscore investor confidence and industry validation. IntelliAM blends deep manufacturing expertise with advanced AI, offering a uniquely effective and scalable solution.

### **ECOMMERCE TECH COMPANY OF THE YEAR** WINNER

makes this a standout submission. Well done!

### **AS Watson & The Perfume Shop**

The clear focus on personalisation, omnichannel innovation, and operational enhancements truly stands out. The Fragrance Finder and Gift Wrap funnel are excellent examples of customercentric features that have propelled the business forward. Their aligned digital strategy with brand identity and industry-leading personalisation at scale, supported by clearly measurable results,

### SAAS COMPANY OF THE YEAR WINNER

# Kaizen Ticketing

This company combines strong growth ambitions with meaningful community impact! Their clear targets, backed by impressive numbers, show a thoughtful and strategic approach. Supporting small football clubs and local businesses demonstrates a genuine commitment to community development, making the project/ not only commercially successful but also socially valuable. Truly inspiring work!

### **BEST TECH RECRUITER WINNER**

# La Fosse

This is a masterclass in combining scale with strategic clarity. The results speak volumes. Their data-driven approach, compelling use of persona targeting, and mature business evolution, including employee ownership, really stood out. There was true depth and professionalism, making this a high-impact and thoroughly impressive submission. Well done!

### **WINNER Dr. Raoul Gabriel Urma**

TECH ENTREPRENEUR OF THE YEAR

# Cambridge Spark

reshaping Al education at scale.

Dr. Raoul Gabriel Urma showcases a compelling blend of academic, entrepreneurial vision, and industry impact. Their diverse experience supports the mission behind EDUKATE Al. Major brand partnerships validate the platform's effectiveness, while their achievements reflect a strong and credible commitment to

### TECH COMPANY OF THE YEAR - SMALL WINNER

### **GCD Technologies** Congratulations to GCD Technologies on their outstanding

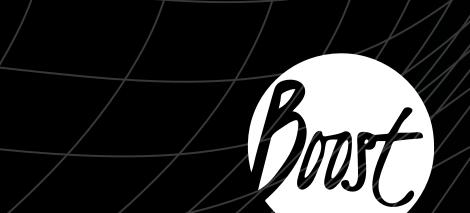
achievements! Their commitment to client growth and satisfaction, supported by solid figures and strategic Al implementation, sets a remarkable example in the industry. The case study exemplifies their prowess in tackling complex technical challenges with finesse. Keep up the excellent work!

### **SILVER Disguise Systems**

TECH COMPANY OF THE YEAR - LARGE

Their cutting-edge hardware, software, and services have powered some of the world's most iconic concerts, events, and film productions. The industry accolades they have achieved affirm their outstanding impact. Disguise truly embodies excellence in techdriven storytelling. Their clear vision and flawless execution set a high bar—well done!

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